

EVVMS BOOSTER MINUTES

Attendees:

Stephanie Millard, Lynley Riggs, Staci Lawrence, Kerry Brown, Chad Soupir, Theresa Johnson, Renee Vokt, Donna Wyse, Rhonda Roy, Rosann Nichols, Tara Shields, Tammi Adams, Lindsey Mannel, Andrea Petera

Items for Approval

- *May minutes:* Motion to approve by Tammi Adams and 2nd to approve by Staci Lawrence. Approved by all in attendance.
- *Financials:* The 2016/17 financials were approved at the end of last year. We have room for additional projects in the budget, however additional projects do need to be pre approved. Kerry Brown motioned to approve and 2nd to approve by Stephanie Millard. Approved by all in attendance.

GUEST SPEAKERS

Renee Vokt - School Board Candidate

- Her main concern for the Elkhorn School District is that the focus remains on the students as the district grows by the addition of new schools requiring land acquisition.
- Her children have attended Elkhorn Public Schools for the last 8 1/2 years. She was the Manchester PTO president in 2015/2016 where she is currently chairing that school's walk-a-thon.
- She is running against 4 other people, 3 of which will get be elected to a 4 year term.

Theresa Johnson - Womenade Representative

- Her purpose was to discuss the clothing drive that occurs every other year. It is run by Womenade with the goal of gathering as much unwanted clothing as possible for Elkhorn families in need.

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- Parents/school children can bring their unwanted clothing to school on October 17th - 20th.
- Clothing will be taken to Westridge Elementary where families in need can “shop” for clothing for their families.
- Target donates to the cause as well as Max I Walker (hangers).
- Leftovers will be given to C.O.P.E. (Christian Outreach Program of Elkhorn).
- This is a district-wide program and volunteers are needed at all schools.
- Information about this cause is to go in the Friday E-folder.
- All donations are tax deductible.

Executive Board Report

1. Teacher Requests: Sometimes teachers have ideas for a project they would like to implement. Funding for a given project is not always available from the district. So, a teacher may then, request funding from the Booster Club. For example, the rental of the backdrop for this year’s musical was funded by the Booster Club and that decision was voted on by a small group executive board meeting.
2. The Booster Club supplies the money for Mr. Soupir’s Storm Time Blitz Gift Card incentive program. About \$4,000 is needed to fund this program. The money for this comes from the enrichment fund. Color Smash Dash also helps with this program.
3. Back to School 101
 - Successful with much positive feedback
 - Goal was to streamline and expedite the process for parents, students and volunteers (provided by Booster Club).
 - Changes made for this year included mailing forms home and color coding them.
 - Can be stressful for incoming 6th grade parents
 - Activity pass was confusing
 - Suggestions for improvement:

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- Include a classroom map of the school so parents and students know where to go.
- An explanation of schedule rotations possibly through video modules and/or printed material
- Educate volunteers so they can better answer questions as families are going through.
- Include high level information as a source of anticipatory guidance for 5th graders and their parents that would help prepare them for back to school 101 and middle school in general.

Principal's News

1. Positive start to the year
2. Most staff EVVMS has ever had in anticipation of student increase with developing neighborhoods, though gradual. (24-25 kids per class)
3. Traffic has been an issue since the opening of Blue Sage Parkway. Mr. Soupier has enlisted the help of The Douglas County Sheriff's office. More signs are needed as traffic is moving too fast.
4. Apparel Sales have been going well.

Committee Updates:

Concessions: Chaired by Rhonda Roy and Jodi Bartling

- Measures have been taken to streamline the concessions process.
 - Contracting with Pepsi and Cashways to make regular deliveries
 - Nice signage and labeling of everything
 - Simple pricing of \$.50, \$1.00, \$2.00
 - additional healthy options offered
 - There will always be someone to help volunteer open and close concessions.

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- There needs to be a stand at ALL activities as it is a service to all who attend a given event from the audience, to players, coaches, referees, faculty, staff, etc. A lack of volunteers cannot be reason to not have concessions open at a given event.
- The goal is to have parents/kids volunteer for the opposite sport in a given season. For example, if a child plays football, then we are asking that child or his parents to sign up to work concessions for volleyball.
- Volunteers are needed for October 19th and 20th from 4:15-5:30 and from 5:30-6:30
- Volunteers must be adults (freshman in high school or older). Students in 6th or 7th grade need to be accompanied by a parent and 8th graders need to be accompanied by any adult.
- Will look to National Honor Society students to help as they have service hours they need to fulfill.
- Concessions are responsible for \$2500 of our budget which is a huge percentage.

Apparel: Chaired by Tammi Adams

- Sold 400 pieces to date (hats did not sell).
- Sales for football, volleyball, back to school, and Color Smash Dash (185 purchased) are complete.
- Would like to have mid year winter (christmas) or spring sale
- Ideas for future sales
 1. Flier on colored paper in Back to School 101 folders to build interest
 2. Have different lines of apparel and purchase the same sweatshirts for all 3 lines.
 - "EVVMS" line in youth sizes
 - "Elkhorn" line (adult sizes)
 - South/Storm line (adult sizes)

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3. Parent letter at first practice to expedite ordering

Directory/Corporate Sponsorship: Chaired by Donna Wyse

- As of 9/9, 218 directories sold with a revenue of \$1090 and a profit of \$692
- Cost to use myschoolanywhere.com is \$398
- 218 directories sold, 313 families confirmed information (out of 453 families)
- Sponsorships sales were successful except for the t-shirt only option
- Revenue for sponsorships was \$2300.00 and 2 have confirmed Gold sponsorships for next year.
- In the process of collecting from 3 companies

Box Tops: Chaired by Andrea Petera

- Incentives are in place for teachers and students to bring in box tops. Winning class gets breakfast donated by Panera (quarterly).
- Need more participation as the money goes toward scholarships for kids that have attended EVVMS. Over \$6700 have been given in the last 5 years.
- Other forms of revenue: (Information needs to be communicated to EVVMS families to inform them about these great fundraising resources.)
 - Hy Vee receipts (starting September 1st): EVVMS gets \$1 per \$200 in receipts
 - Amazon Smiles
 - Bakers online community rewards
 - My Coke Rewards for schools

Color Smash Dash: Chaired by Stephanie Millard

- Once a year fundraiser and the only one for student enrichment fund.
- Has dual purpose of fundraising and service to community with a fun, family friendly event.

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- 200 kids signed up.
- Dash conflicts with football game (game was added after our date for Dash was scheduled).
- Late registrations will be accepted on Friday.
- Suggestion: Have a video playing to help explain the Color Smash Dash concept at Back to School 101. Could serve as an interest building way to inform families.

Wednesday Treat Day for Staff: Chaired by Heather Biga-Zeger

- We have enough volunteers for the year except for 4-5 weeks.
- Each volunteer needs to bring treats for 60 people by 9 a.m.

Family Food Nights: Chaired by Lynley Riggs

- A new source of revenue for the Booster Club!
- Chipotle will give 50% of their revenue back to EVVMS on the night of the event (10/19), Hy Vee gives 10% on 12/6, Jersey Mikes, 15% on 2/15/17.

Social Media: Chaired by Crystal Jeffries

- Discussion tabled until next time

Committees with open Chairperson

- Chair for Parent-Teacher Conference Meals (fall/spring): This person will be responsible for organizing a Booster Club catered meal to the Faculty and Staff one night of parent/teacher conferences and the other night a soup night, for example, provide by families of EVVMS.
- Bingo night Chair (winter): (Tammi Adams volunteered to be the chairperson - Thank you!) The last time we did a bingo night was 2 years ago. We are looking to reinstate it as it is a good community event for a winter evening. Prizes! Possibly coordinate with student council.

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Other questions/discussion:

- Dates for Charlie and the Chocolate factory are still being decided.
- Some want to know why performances are on a day when school is not in session.
 - There are so many other activities that utilize the gym. As a result, finding a date for the musical that does not conflict with another activity has been difficult.

Adjournment

Meeting was called to close by Donna Wyse at 2:25 and Tammi Adams 2nd that motion.

Next meeting is Wednesday October 12th at 10:00 a.m. in the EVVMS conference room.